

NEFMA Fall Conference

FIRST NAME	LAST NAME	COMPANY	TITLE
Jessica	Bonetti	Avidia Bank	VP, Marketing Manager
Moriah	Canner	Avidia Bank	Digital Marketing Manager
Janel	Maysonet	Avidia Bank	Chief Marketing Officer
Briana	Santiago-Alfaro	Avidia Bank	Social Media Manager
Steven	Young	Bank of Canton	Vice President/Marketing Director
Tyler	Britton	BankFive	Digital Marketing Specialist
Deirdre	Jannerelli	BankFive	VP, Digital Marketing Manager
Bailey	Peach	BankFive	Marketing Specialist
Lucas	Saunders	BankFive	Marketing Specialist
Marissa	Scott	BankFive	Digital Marketing Specialist
Taryn	Donovan	Cape Cod 5	Digital Marketing Specialist
Colleen	Kiceluk	Cape Cod 5	Advertising & Design Manager
Shannon	Turner	Cape Cod 5	AVP, Digital Marketing Officer
Brooke	Cure	Centreville Bank	Sr. Marketing Specialist - Social Media
Michael	Comalli	Charles River Bank	Marketing & Customer Engagement Coordinator
Ann	Sherry	Charles River Bank	SVP/Chief Customer Care & Marketing Officer
Christen	Brewer	Chelsea Groton Bank	Digital Innovation & Graphic Designer
Brenna	Miner	Chelsea Groton Bank	Marketing Communications Coordinator
Tory	Bird	COCC	Sr. Manager, Marketing & Strategic Products
Jeff	Whitcomb	Communicator's Group	President
Louise	Nestor	Connex Credit Union	AVP, Marketing
Kate	Guertin	Country Bank	Digital Marketing Manager
Shelley	Regin	Country Bank	Senior Vice President, Marketing
Natalie	Bauer	Davis Advertising	Director of Account Services
Kevin	Donovan	Dedham Savings	Marketing Officer
James Robert	Lay	Digital Growth Institute	CEO
Joanne	Aliber	East Cambridge Savings Bank	SVP Marketing
Daniel	Szabo	eFraud Prevention, LLC IMPAXEON	Founder, CEO
Derek	Beahn	Fidelity Bank	SVP Marketing
Ann Marie	Gaudet	Group 1001	Marketing Operations Consultant
Emily	Harriman	Hartford Federal Credit Union	VP Marketing & Business Development
Tom	Holmes	HMC Advertising	President
Jessica	Krieger	HMC Advertising	Marketing Manager
Aidan	Macdonald	Image 4	Account Manager
Trevor	Knott	Infusion Marketing Group	Chief Revenue Officer
Dan	Marks	Infusion Marketing Group	President
Morgan	Talbot	Kadince	Sales Manager
Alison	Brigham	Lee Bank	VP Brand Experience & Community Impact
Jamie	Conaghan	Main Street Bank	SVP Marketing & Digital
Jim	Perry	Market Insights, Inc.	Senior Strategist
Aaron	Gregerson	MarketMatch	EVP, Chief Operations Officer
Eric	Siegrist	Marquis	VP, Regional Sales Manager
Kerri	Madnick	Middlesex Savings Bank	VP, Marketing Product Manager
Vanessa	Ashton	Milford Federal Bank	AVP Marketing Manager
Carla	Carnevale	Monson Savings Bank	Marketing & Public Relations Coordinator
Caitlin	O'Connor	Monson Savings Bank	FVP, Marketing Officer
Molly	Pastore	Navigant Credit Union	FVP Marketing + Member Experience
Adam	Cupples	Needham Bank	FVP - Digital Marketing Director
Karen	Marryat	Needham Bank	SVP, Chief Marketing Officer
Natalie	Young	Newtown Savings Bank	Marketing Specialist
Carolyn	Pittman	Pannos Marketing	Senior Account Executive
Vizma	Sanders	Pannos Marketing	Director of Client Services
Renee	Fagan	People's Credit Union	Marketing & Sales Specialist

Attendee List

Updated: 10/16/24

FIRST NAME	LAST NAME	COMPANY	TITLE
Jessica	Holden	People's Credit Union	Head of Marketing Communications
Daniel	DiGiacomo	Reading Co-operative Bank	Marketing Specialist
Rich	Vecchione	Reading Co-operative Bank	Digital Marketing Specialist
Corey	Wrinn	Rivel Research Group	Managing Director, Rivel Banking Research
Aly	Kirk	River Run	Marketing Manager
Vickie	Routhier	River Run Bancorp MHC	SVP, Director of Marketing
Sean	Tracey	Sean Tracey Associates	Creative Strategist/Director
Nicole	Dunn	Solidus	Digital Content Manager
Nick	Tavares	Solidus	Environmental Branding Designer
Christina	Abbotts	Southbridge Credit Union	Director of Marketing & Community Outreach
Kelsie	Downs	Stevie Social	Owner
Lindsey	Ogan	Stride Bank	Chief Marketing Officer
Kristin	Brandt	Sundin Marketing	President
Gabby	Grondalski	Sundin Marketing	Marketing Assistant
Kimberly	Lawrence	Sundin Marketing	Project Manager
Ed	O'Donnell	Sundin Marketing	Executive Vice President
Jan	Coyle	TD Bank	US Corporate Sponsorship Manager
Jeff	Marsico	The Kafafian Group, Inc.	President
Karen	Benedetti	The Savings Bank	SVP - Marketing
Ally	Houghton	The Savings Bank	Marketing Coordinator
Vincent	Mattero	Webster Five	MARketing Analyst
Sonia	Mahnot	Webster Five Cents Savings Bank	VP/Marketing Director
Kate	Costello	Winbrook	VP, Marketing
Jeffrey	Ward	Winbrook	SVP, Business Development
Julianna	Giron	Zero-In	Senior Digital Account Manager